

Sponsor packages WordCamp Antwerp 2018

March 2nd and 3rd, Karel de Grote Hogeschool

	Bronze	Silver	Gold	Diamond
	Contribute	Support	Be prominent	Go for maximum visibility
	€250	€750	€1.500	€2.500
Free tickets, including speakers' dinner on Friday evening	Max 1	Max 2	Max 4	Max 6
Visibility at the WordCamp				
Hallway track (floor space)	shared swag/info table	max 1 banner + shared swag/info table	max 2 banners + private swag/info table	max 1 booth (swag/info) + 2 banners
General logo visibility during the event	present	visible	high visibility	very high visibility
Promo screencast on track and hallway track screens (all day in loop, no audio)	-	10 sec logo	1 video of 30sec	2 video's of 30sec
Intro note callout by sponsor	-	sponsor gets 30 seconds to introduce the company	sponsor gets 1 minute to introduce the company	sponsor gets 1 minute to introduce the company
Intro note slide	shared with all bronze sponsors	shared with all silver sponsors	dedicated slide	dedicated slide
Outro note & slide callout	all sponsors on 1 slide	all sponsors on 1 slide	all sponsors on 1 slide	all sponsors on 1 slide
Logo on the schedule leaflet	very small	small	big	big
Goodie bag	max 1 sticker/card (max 10cm x 10cm)	max 1 item	max 1 item + 1 sticker/card (max 10cm x 10cm)	max 2 items
Visibility on the WordCamp website				
Logo on every page	name	small	big	big
Logo on sponsorspage	small	small	big	big
Blogpost + video interview (choice of language)	post	post	post + a one-minute video	post + a one-minute video
Visibility on Social Media				
Facebook post (before)	General FB post about bronze	1 FB post	1 FB post + 1 FB with video	1 FB post + 1 FB with video
Twiter post (before)	General tweet about all bronze sponsors	1 tweet	1 tweet + 1 tweet with video	1 tweet + 1 tweet with video
Facebook post (after)	-	-	1 FB post	1 FB post
Twiter post (after)	-	-	1 tweet	1 tweet

Sponsorship contact

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